

ClassIn

ClassIn

empower education online

# Agenda

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## Company Overview

01

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ClassIn was founded on the mission of driving education sector forward with technology, empowering educator...

## Product Information

08

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ClassIn is a virtual classroom operating infrastructure to facilitate teaching online

## Trusted Client

13

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ClassIn enabled clients to provide the best OMO learning experience for students

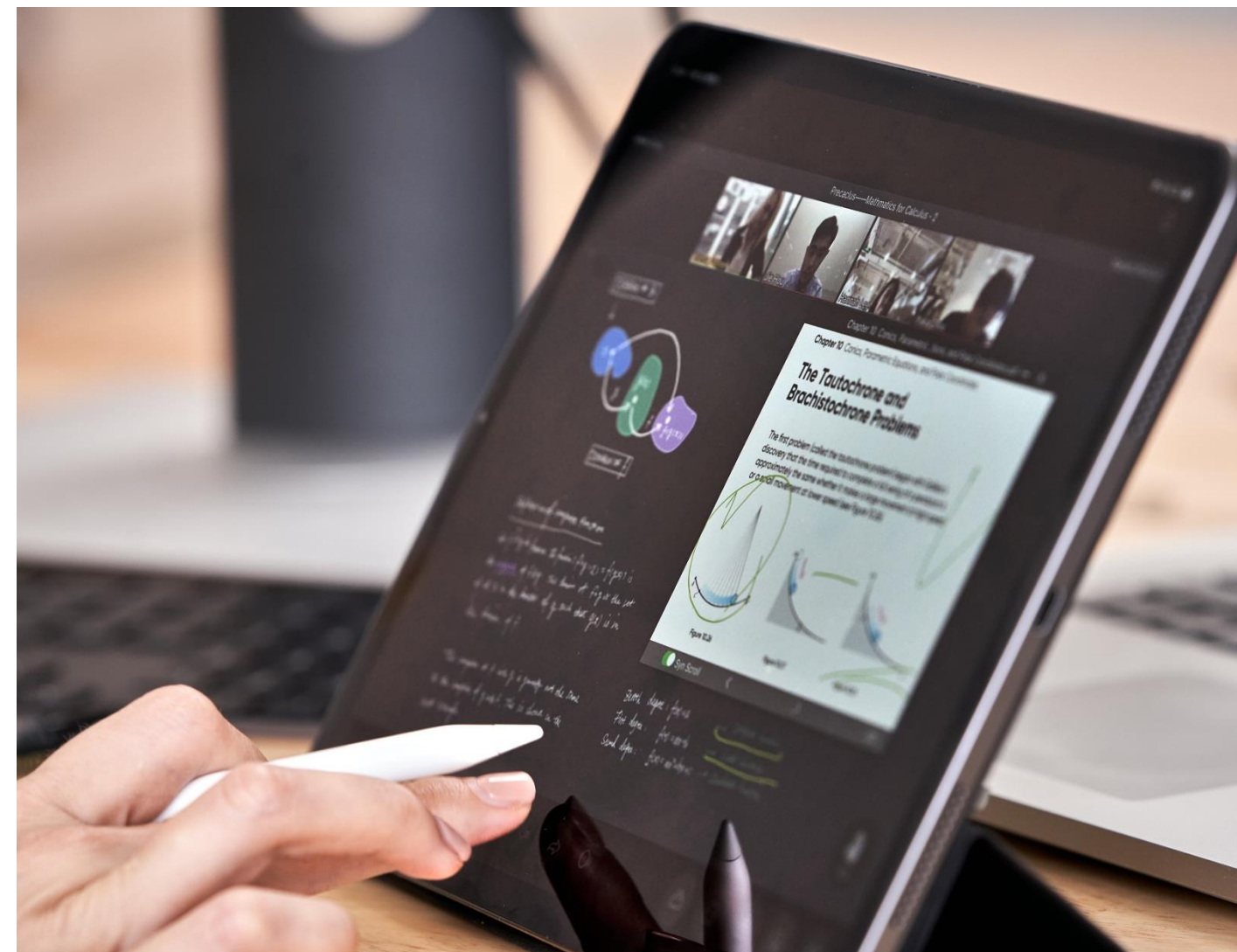
# The Future of Classroom

## ...Online-Merge-Offline (OMO)



### Online-Merge-Offline (OMO)

is the concept of combining the advantageous aspects of online education and physical classroom teaching model



### Online:

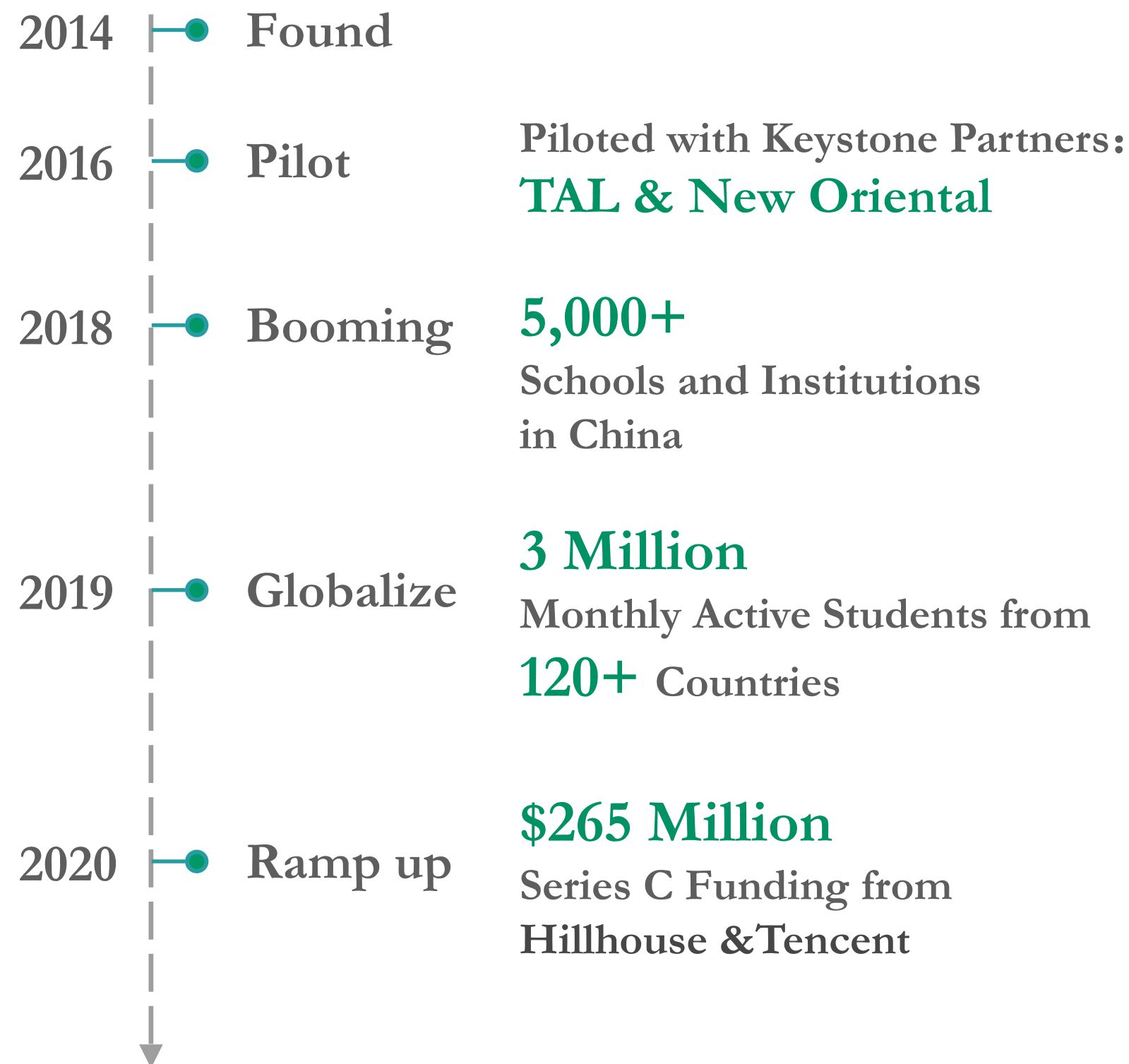
- Accessibility
- Flexibility
- Scalability

### Offline:

- Interactivity
- Engagement

# About ClassIn

ClassIn is a EdTech SaaS unicorn serving millions of users all around the globe



150  
Countries



600,000+  
Institutions



220,000+  
Teachers



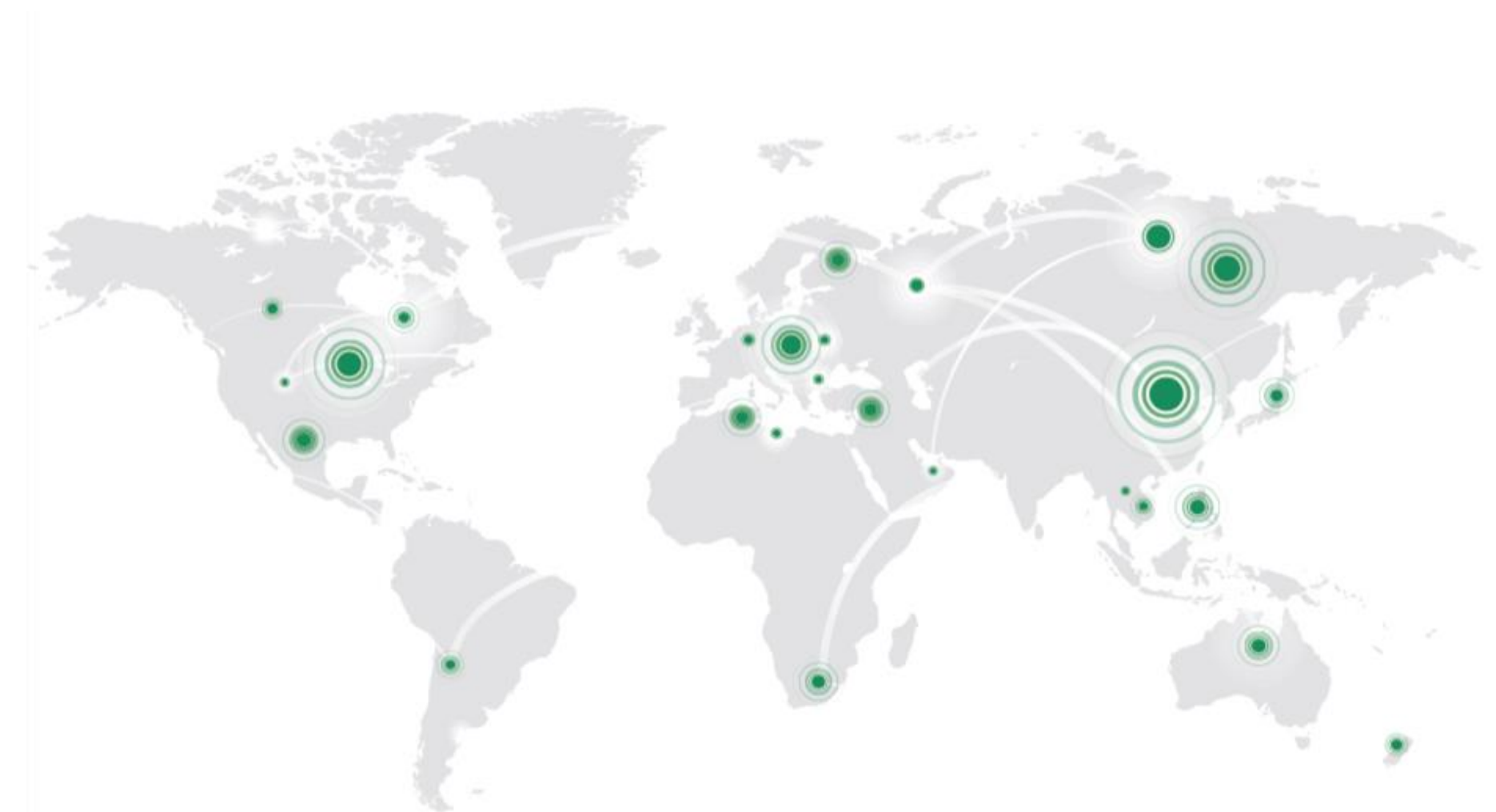
3,600,000+  
Students



4,500,000  
MAU



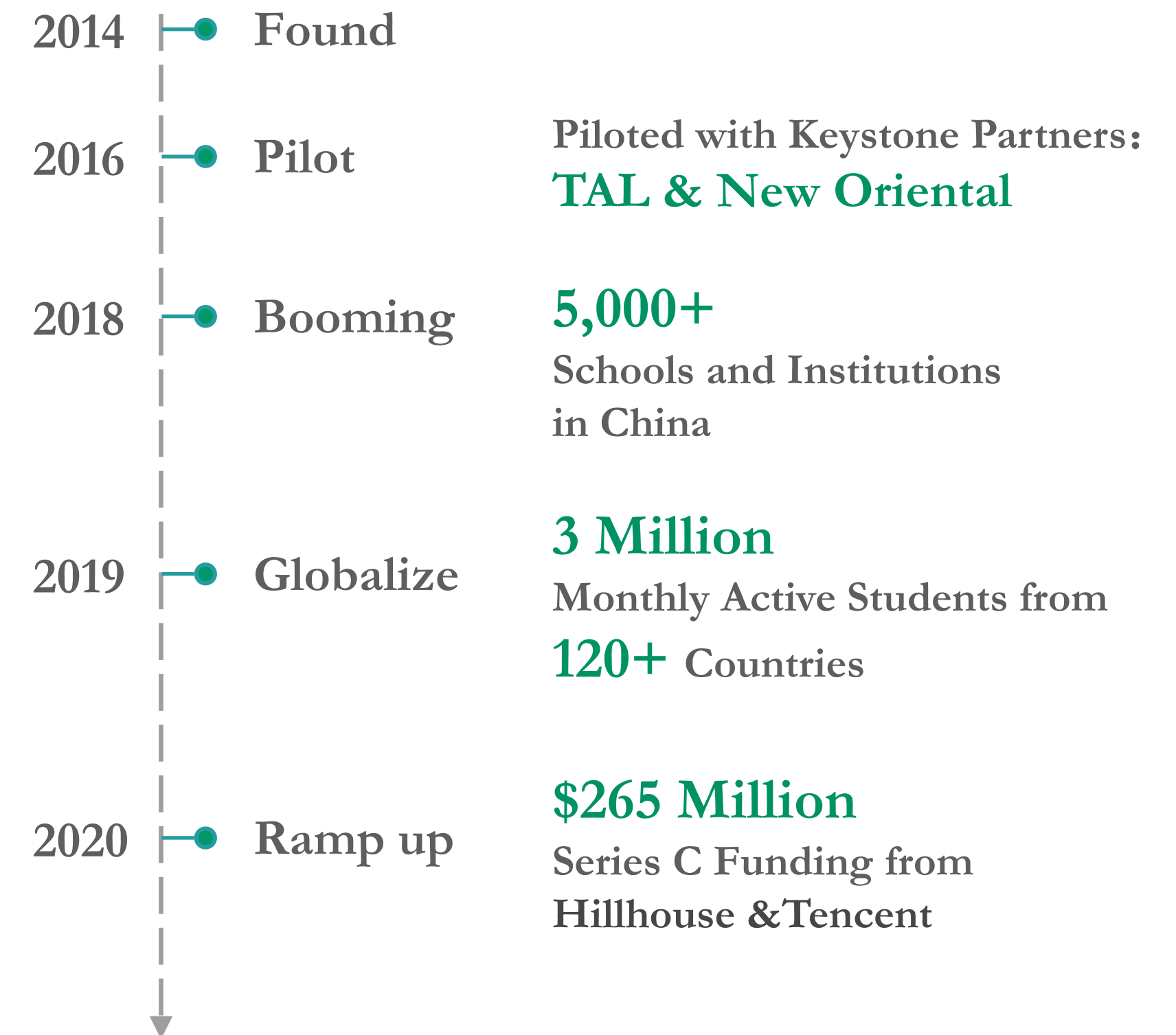
200,000,000  
Hours

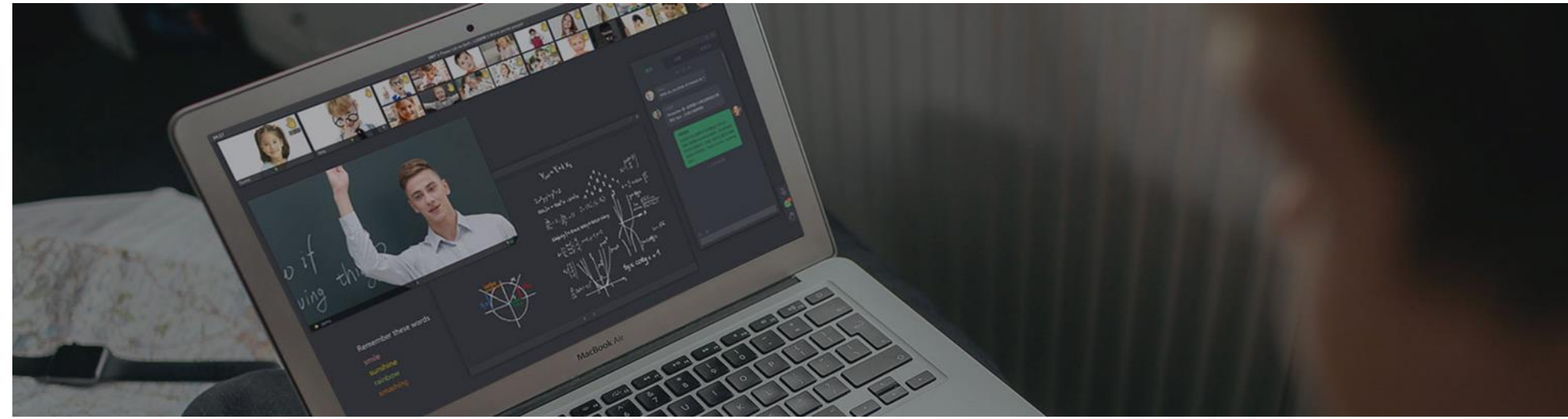




ClassIn is on a mission of empowering education with technology, making education accessible, and creating the best learning experience for all

# About ClassIn





# About ClassIn

ClassIn is now a company with global footprint



150  
Countries



600,000+  
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Teachers



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Students



4,500,000  
MAU



200,000,000  
Hours



# Management Team

ClassIn's management team is formed by seasoned EdTech entrepreneur, big tech management and top-tier PE investor who are...

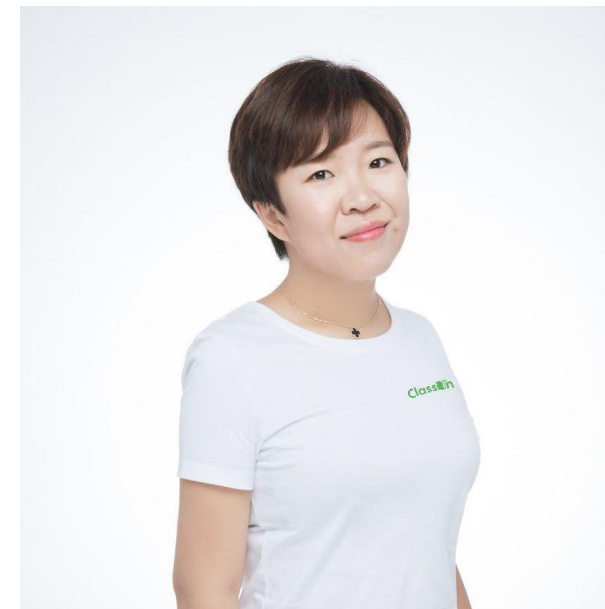
- Product Driven
- Customer-centric



**Junbo Song**

CEO

- Angel investors of more than 10 EdTech companies
- Former CEO of Sunstone Development Co., Ltd.
- Founder of ClassIn



**Yan Gu**

COO

- Venture investor of more than 10 EdTech Companies
- Former EdTech investor at CID (Top PE in Taiwan)
- Founder of ClassIn



**Qian He**

CTO

- Former founder and CEO of 6WIND (French company, acquired by CISCO) China
- Founder of ClassIn

# ClassIn – The Next-Generation Classroom

Designed based on in-person education to maximize learning experience  
Facilitate classes **both online and offline**



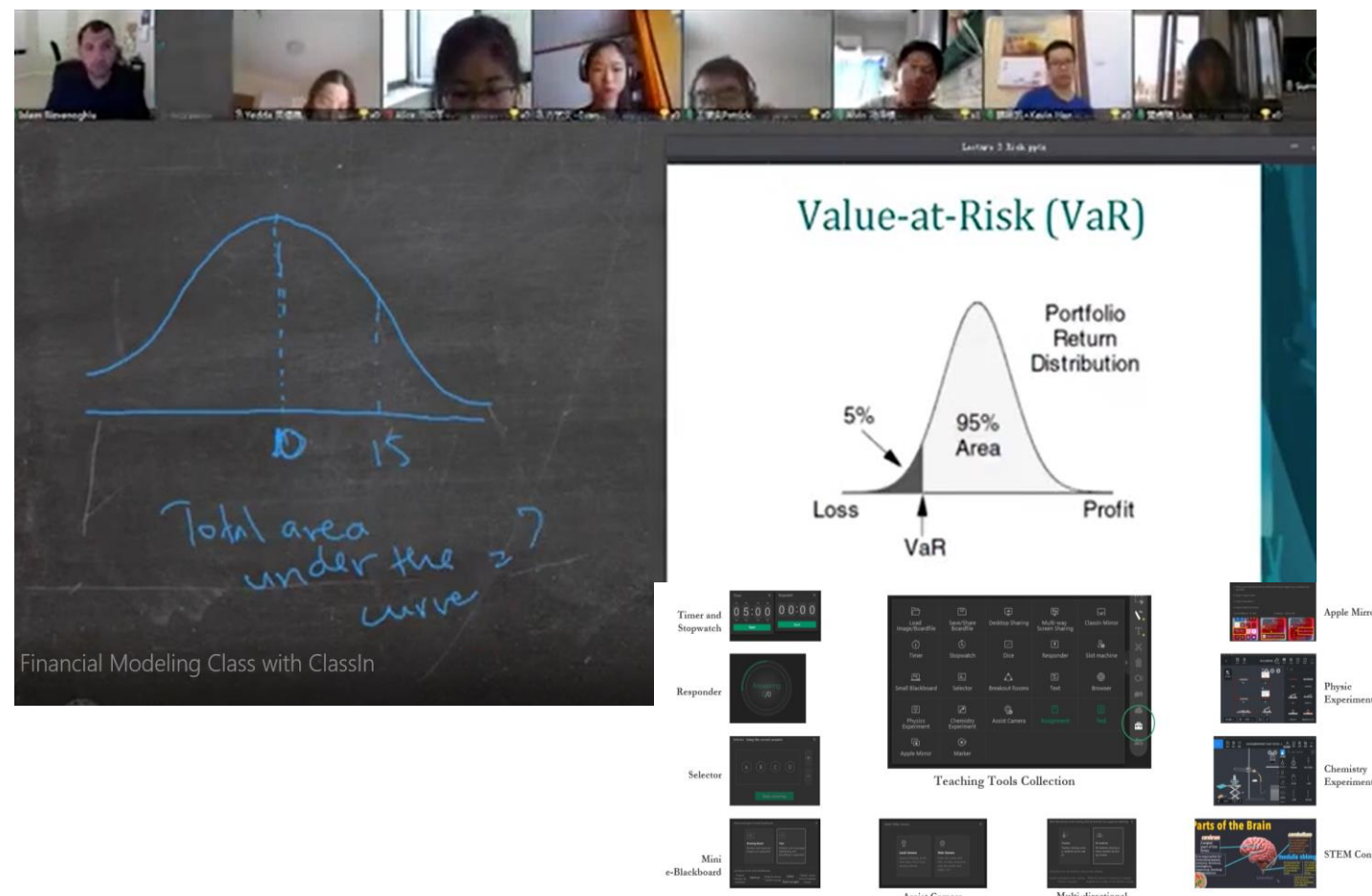
- ▶ Multichannel Interactive Video Classroom
- ▶ Multiport Synchronized E-Blackboard
- ▶ High Quality Material Embedded
- ▶ Cloud Recording and Replay
- ▶ Class Capacity up to **2000 students**
- ▶ Cloud Drive starting from **500GB**
- ▶ Over **20 specialized education tools**





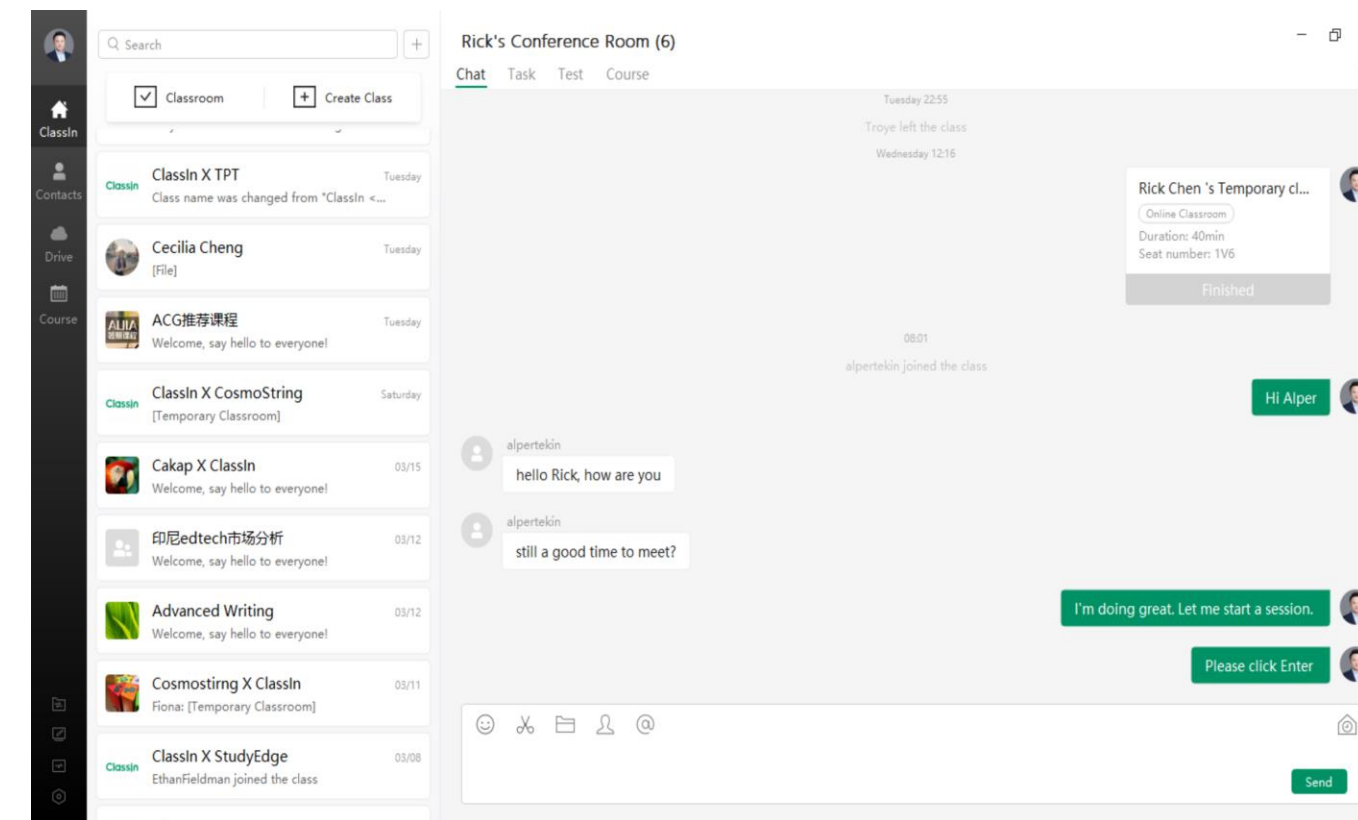
# Four Pillars of ClassIn Product

ClassIn has four pillars of core functions that delivers on customer key demands



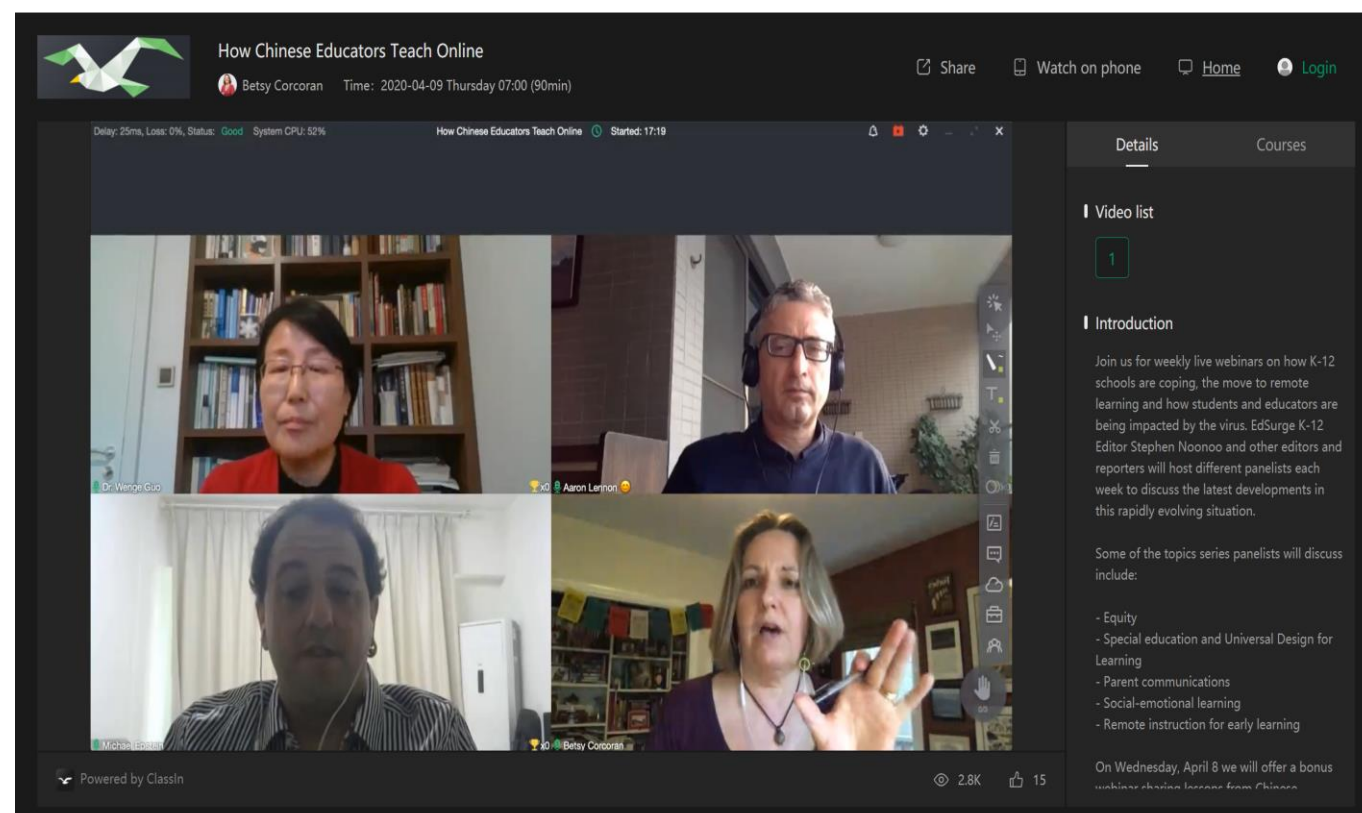
## Virtual Classroom

Virtual classroom simulates a classroom setting and enables teacher and students to conduct interactive activities, leverage external material and various educational tools



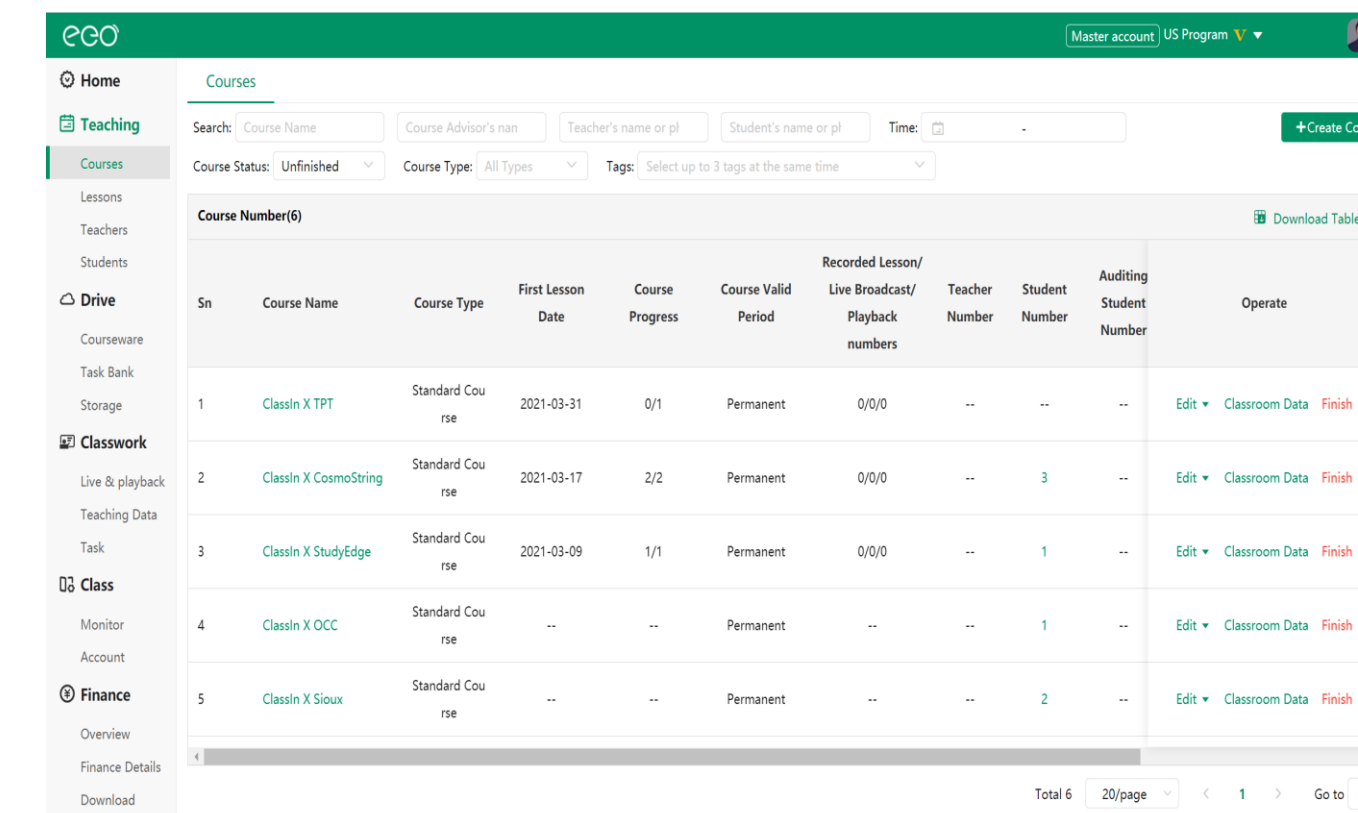
## LMS+IM

ClassIn provides an essential version of LMS and IM system to manage student courses, assignment and resources, as well as facilitate instant communication among teachers and students



## Live Streaming

ClassIn provides seamless live streaming service to allow mass students to connect to scarce education resources and observe academic discussion in action

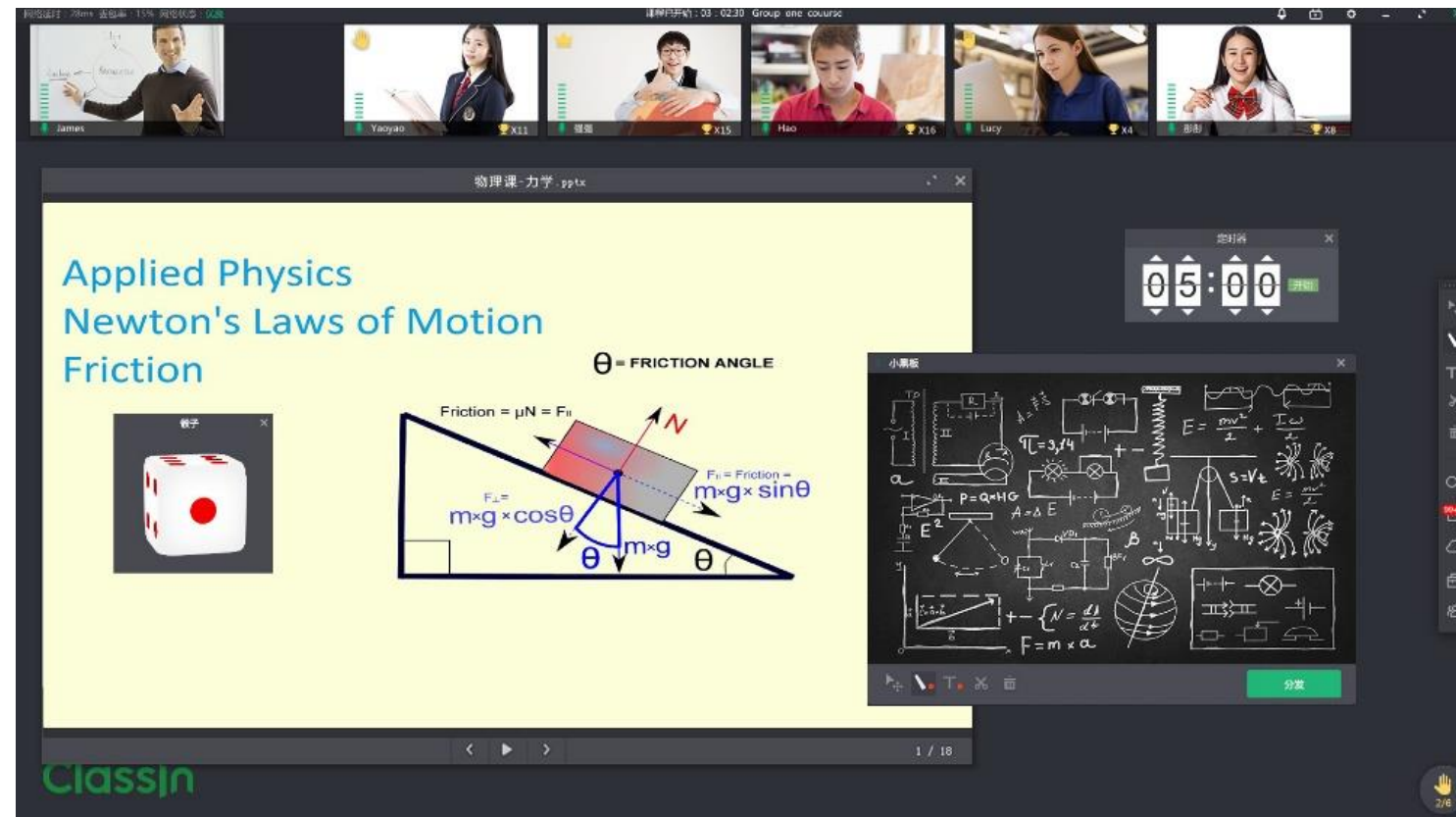


## Management Dashboard

ClassIn provides a robust management dashboard to assist institution administrator and educators to manage courses, sessions and teaching resources, as well as create learning report on student learning progress

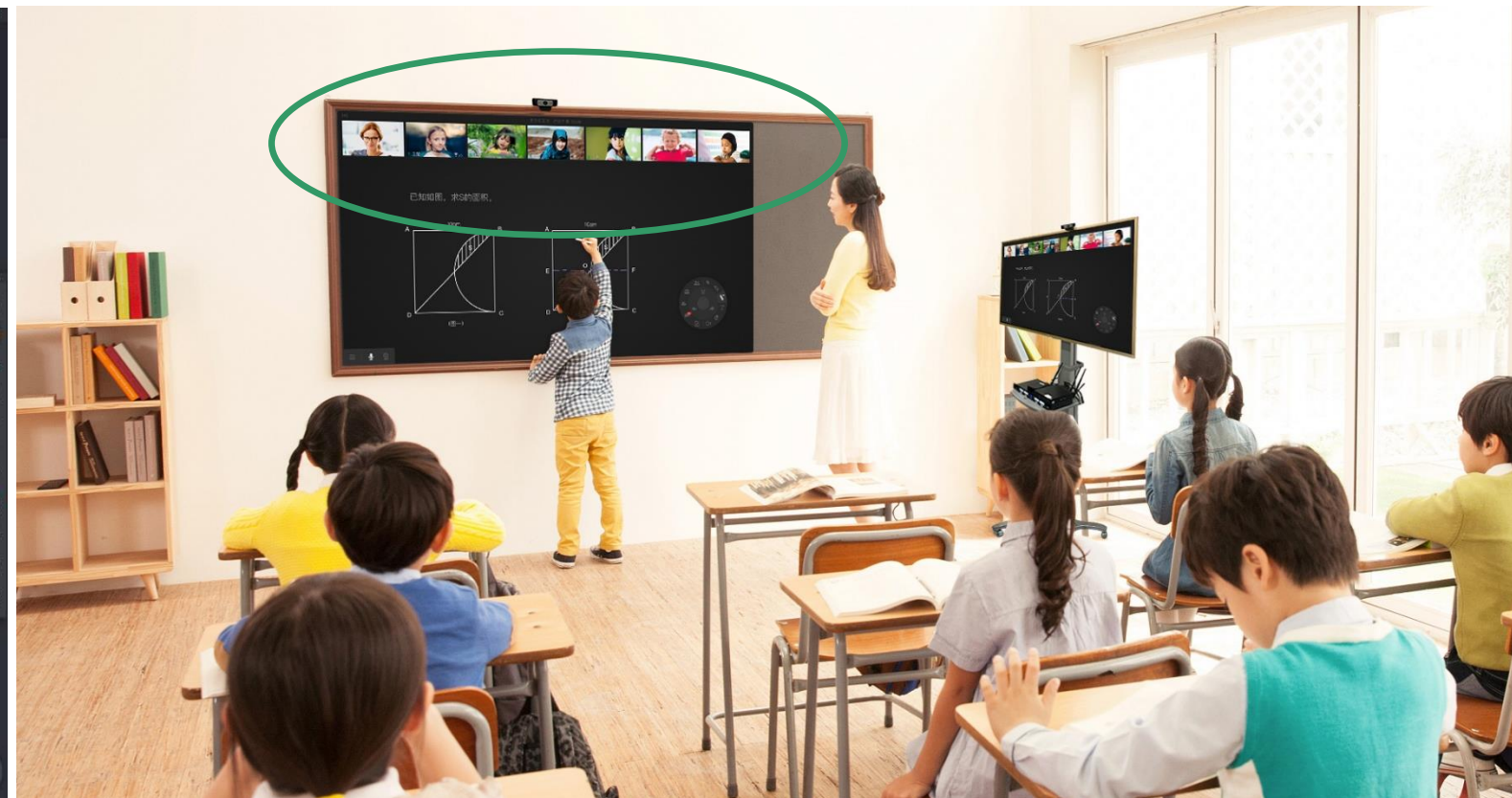
# Teach with Flexibility and Scalability

ClassIn's flexibility allows educators to teach under difference circumstances and still produce the most ideal learning outcome



Online

Lessons can take place on pure online virtual classroom when schools face force majeure. ClassIn **makes teaching resources available and interactive without constraint of geographic barrier**



OMO

Lessons can take place in physical classroom with remote students accessing online. ClassIn **maximizes the capacity of each classroom and makes the best teaching resources scalable for more people**



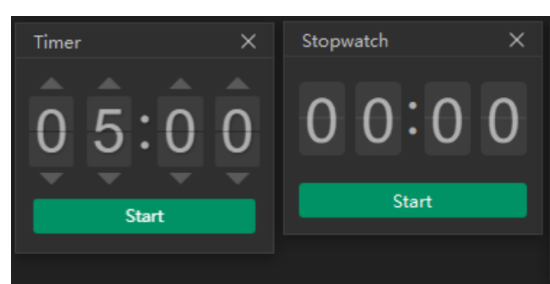
Physical Classroom

When lessons take place in physical classroom like any regular day, **ClassIn enhance educator's accessibility to the best educational resources and student's learning experience**

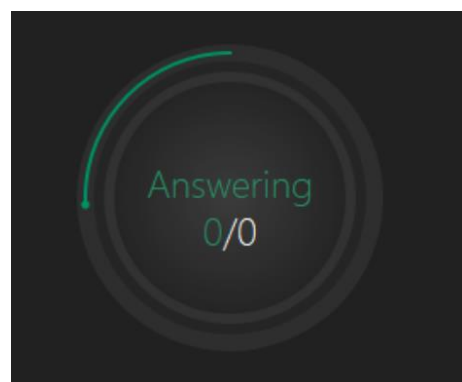
# Teach with High-Functioning Tools

ClassIn embeds high quality educational tools to enhance the effect and engagement of student learning

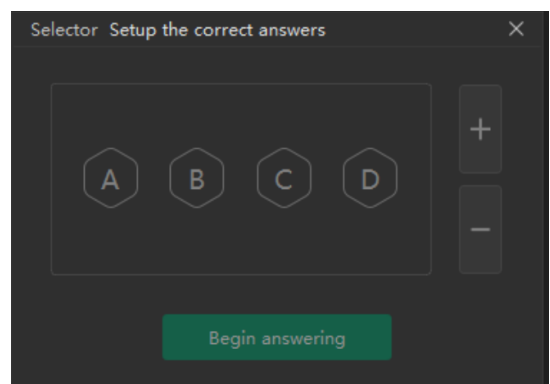
Timer and Stopwatch



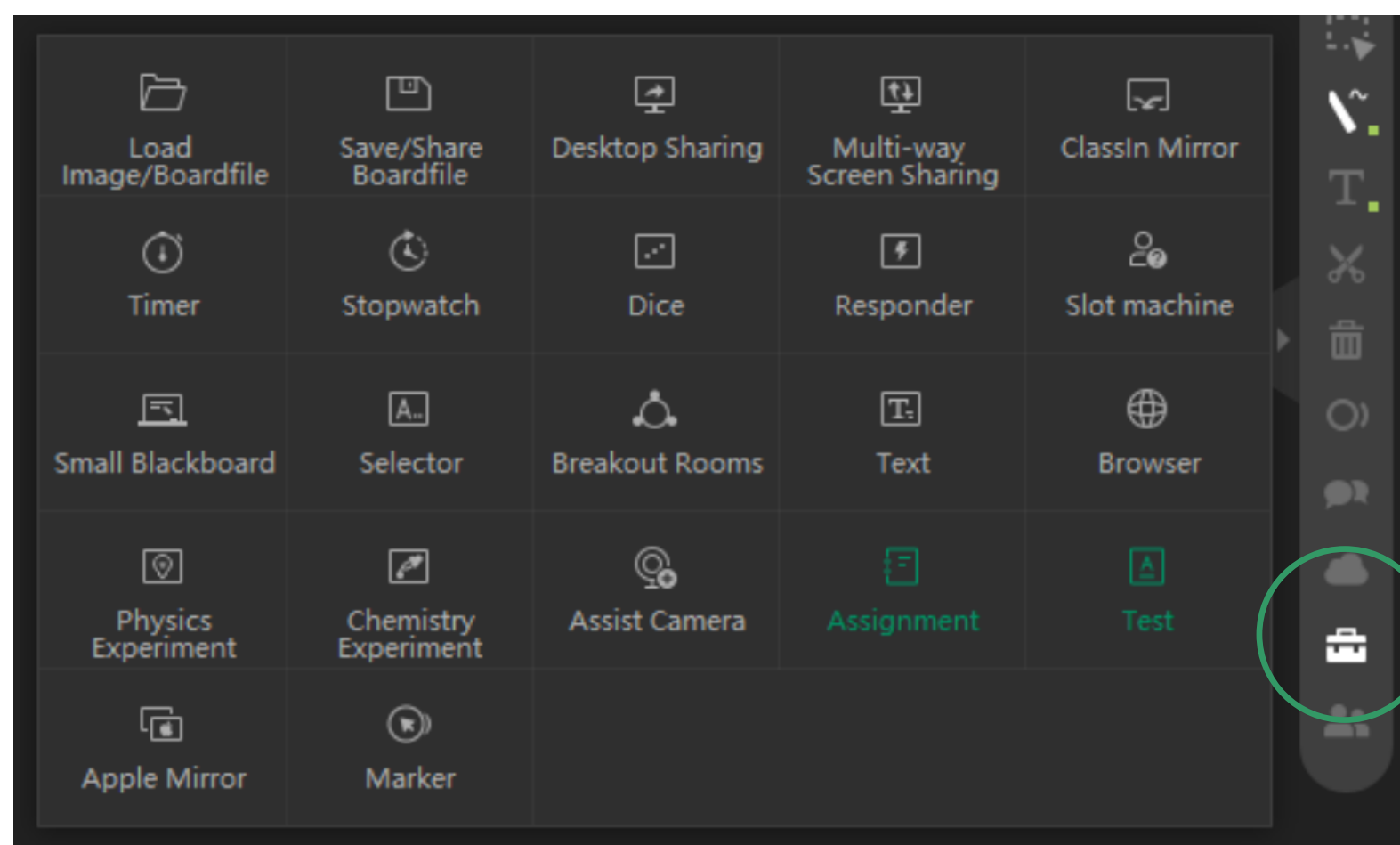
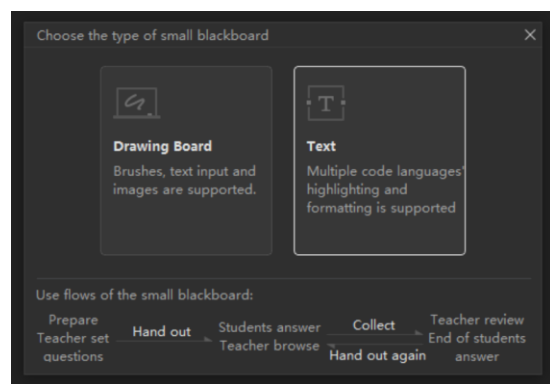
Responder



Selector

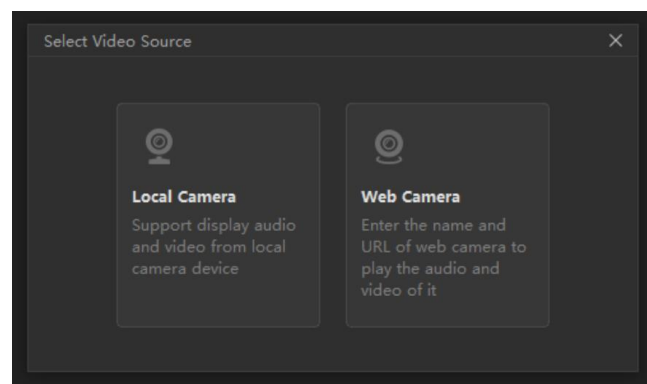


Mini e-Blackboard

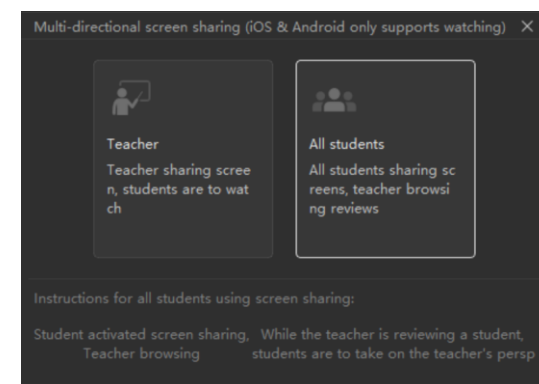


Teaching Tools Collection

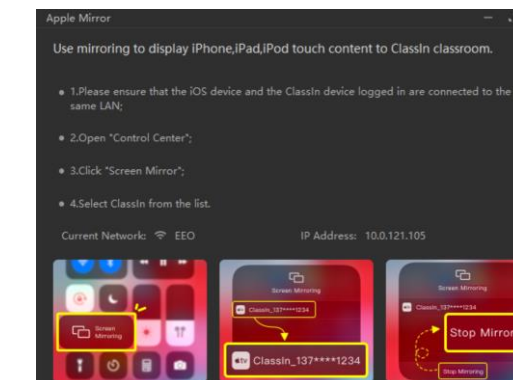
Assist Camera



Multi-directional Screen Share



Apple Mirror



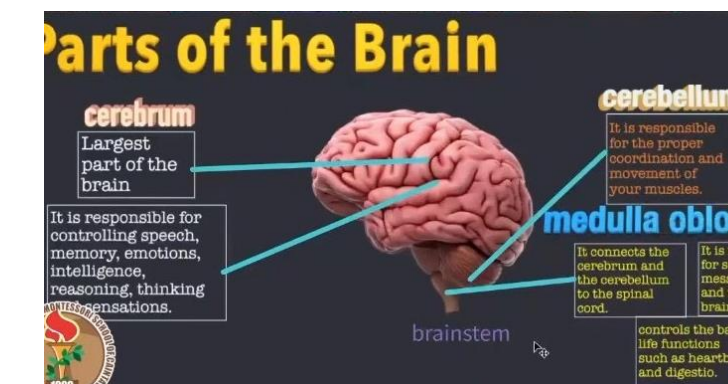
Physic Experiment



Chemistry Experiment

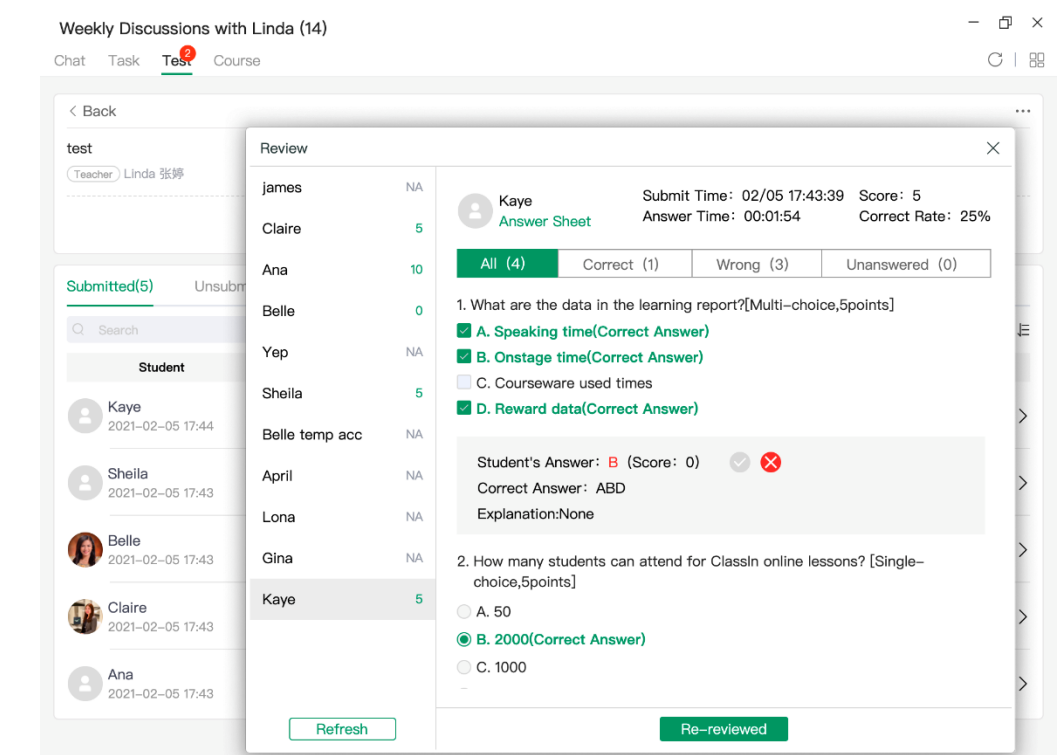
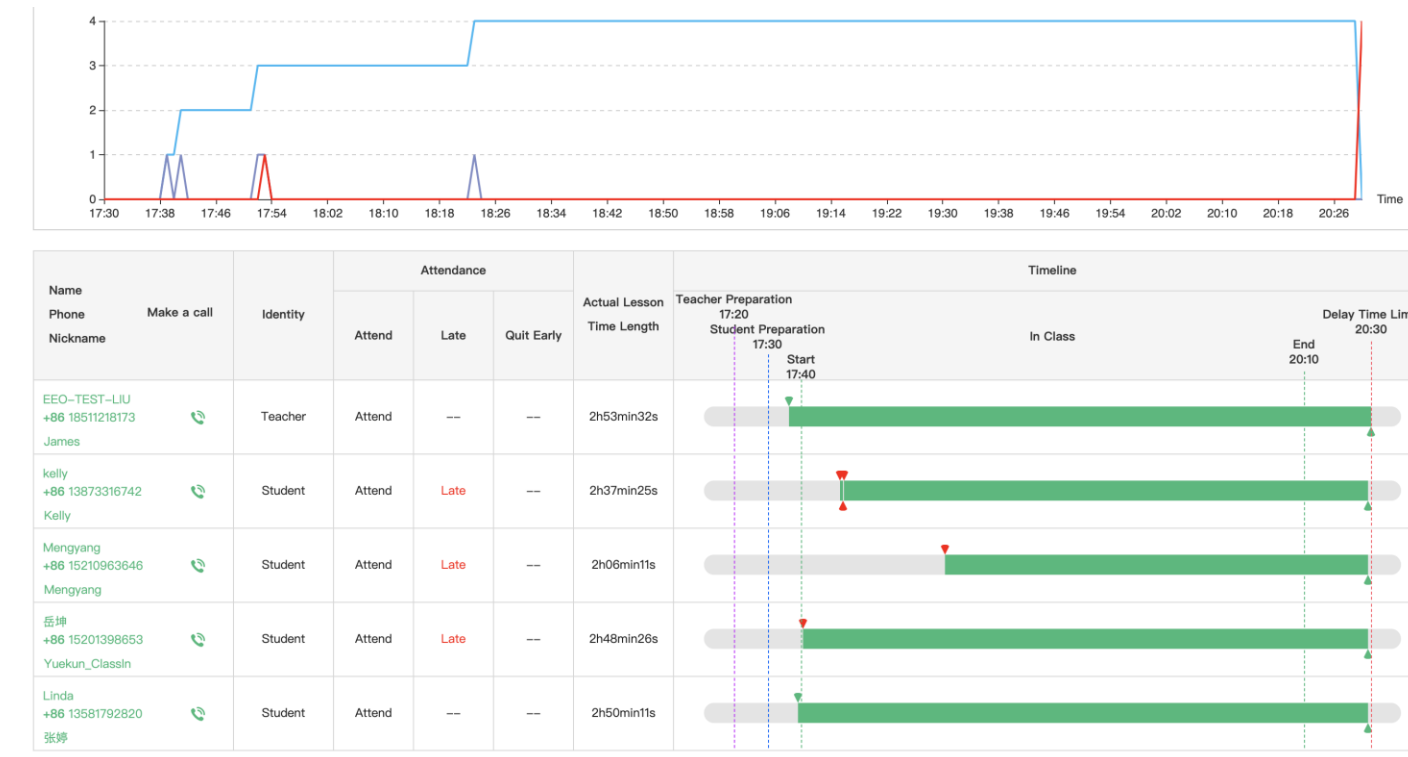
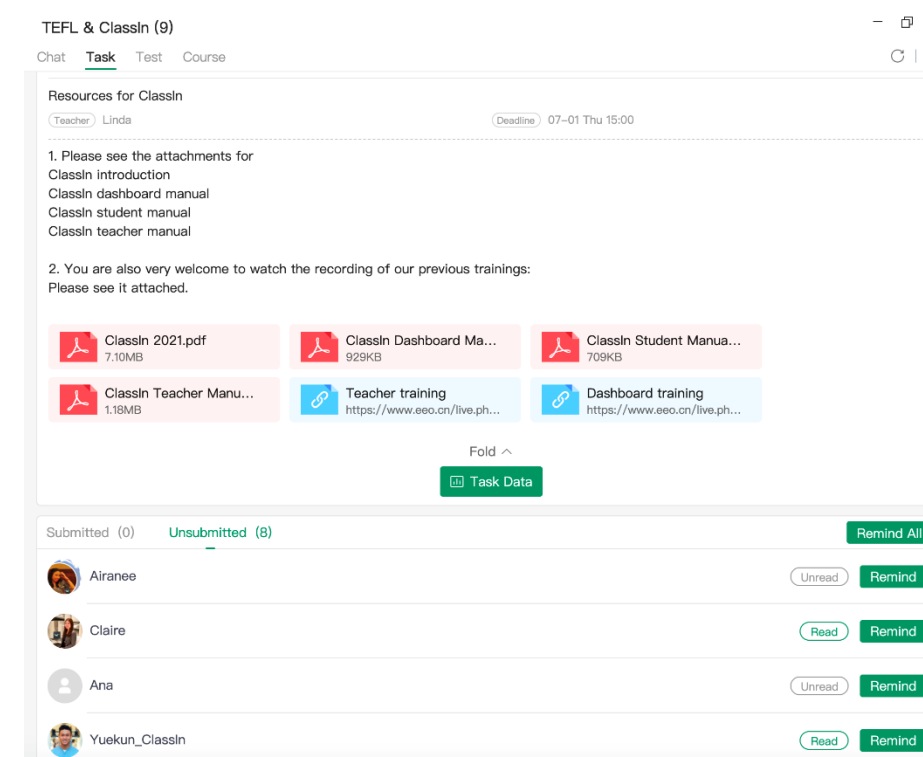
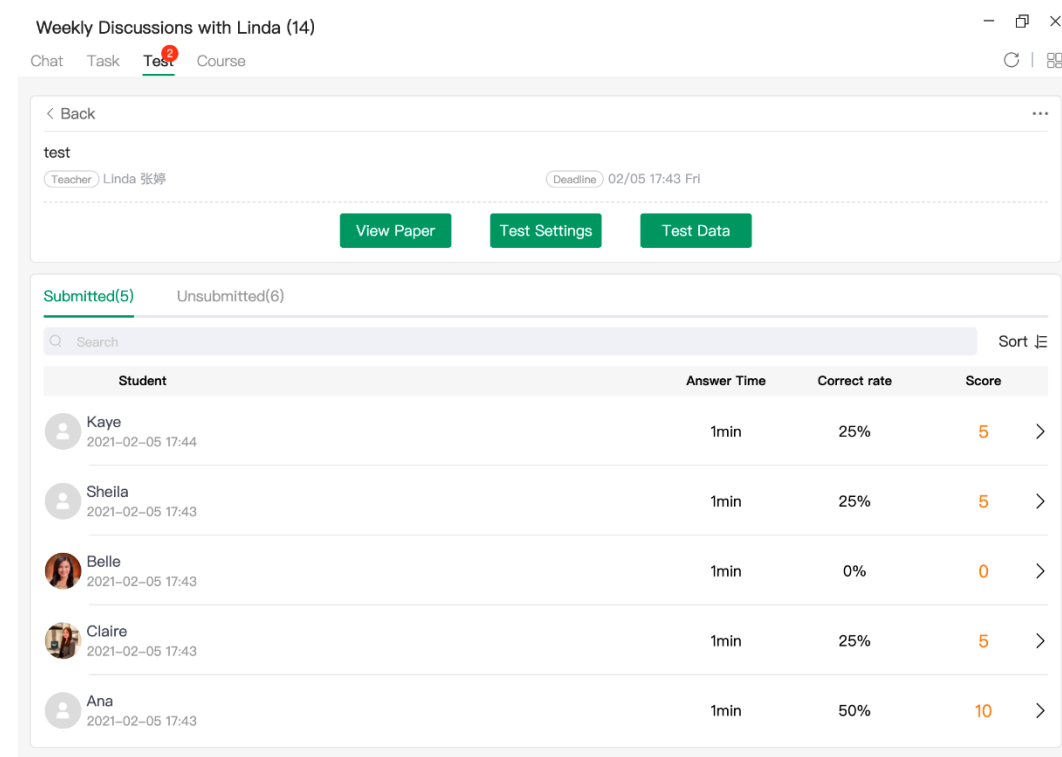


STEM Content

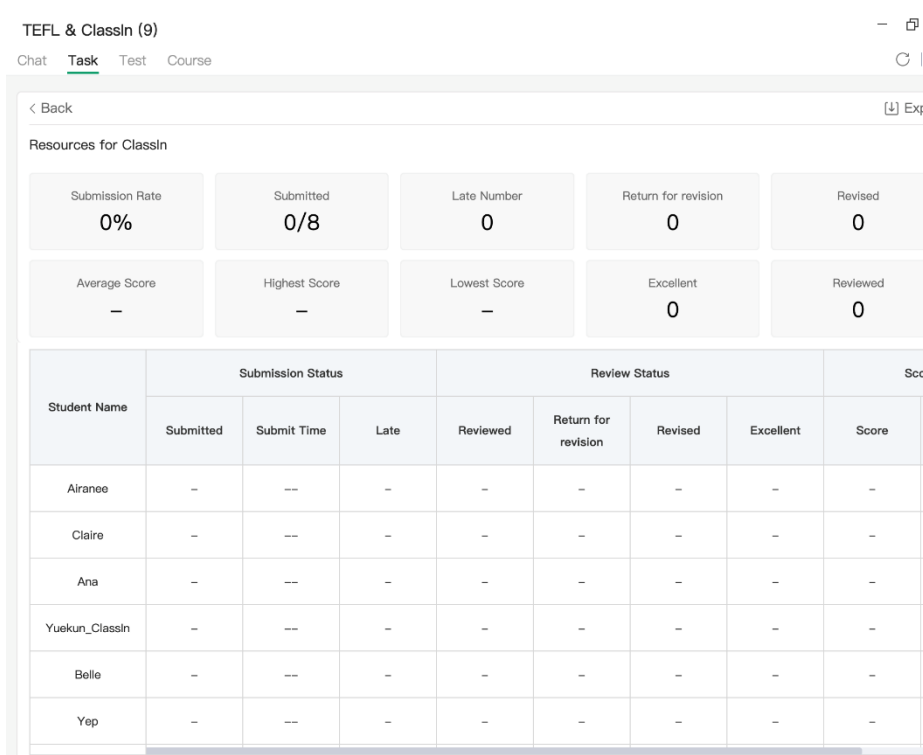


# Keep Track of Student Learning Progress

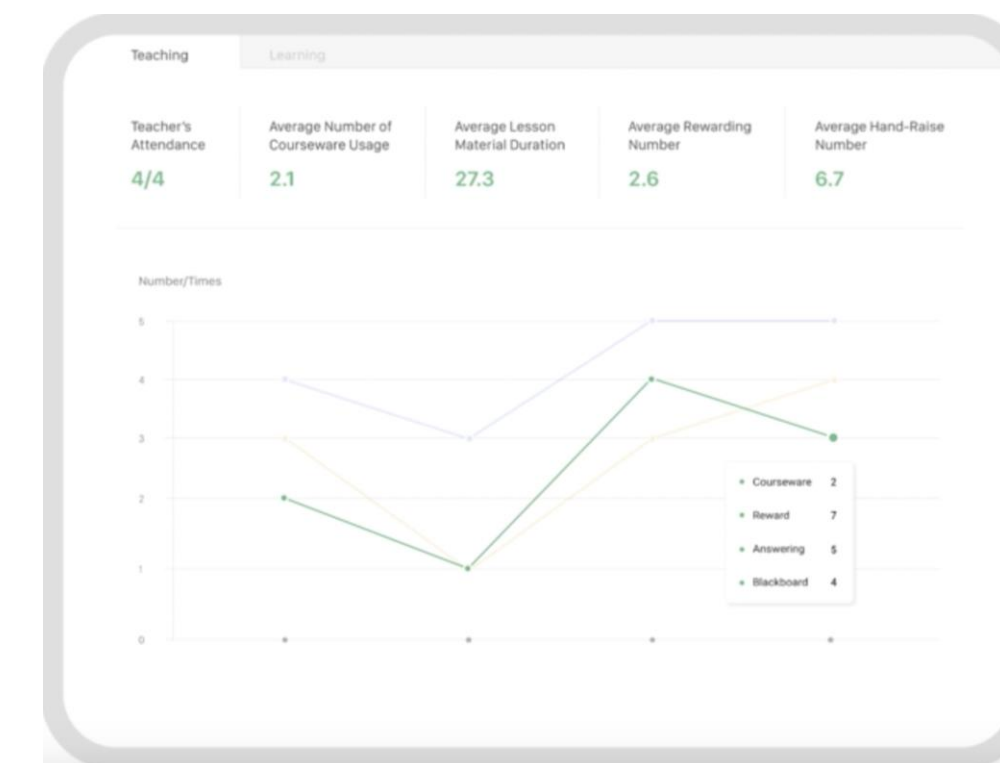
ClassIn empowers administration and educators to understand the performance and progress of student learning



In-Class Quiz



Assignment



Behavior Management

More on the Dashboard...

# Manage Everything in Dashboard with Ease

Institution admins and educators leverage the all-in-one management dashboard to manage class session, resource and student

Sn	Course Name	Course Type	First Lesson Date	Course Progress	Course Valid Period	Recorded Lesson/Live Broadcast/Playback numbers	Teacher Number	Student Number	Auditing Student Number	Operate
1	Rick's Conference Room	Standard Course	2021-02-01	4/4	Permanent	0/0/0	--	4	--	Edit Classroom Data Finish

Class Session Management

Sn	Lesson	Course	Date	Pictures	Video (MB)	Uploaded Video Size	Lesson Tag	Protected	Operate
1	YouTube Teacher Setley & Classin - 1	YouTube Teacher Setley & Classin	2020-11-19	64	0.00	0.00	--	🔒	Pictures Video
2	YouTube Branden Casimina & Classin - 1	YouTube Branden Casimina & Classin	2020-11-19	86	173.40	0.00	--	🔒	Pictures Video
3	with Egyptian Embassy - 1	with Egyptian Embassy	2020-11-17	10	0.00	0.00	--	🔒	Pictures Video
4	Lillian's public course 1116-1451	Lillian's public course 1116-1451	2020-11-16	2	0.00	0.00	--	🔒	Pictures Video
5	Lillian-Demo Test - 7	Lillian-Demo Test	2020-11-13	0	0.00	0.00	--	--	Pictures Video
6	Lillian-Demo Test - 6	Lillian-Demo Test	2020-11-13	0	0.00	0.00	--	--	Pictures Video
7	YouTube Theleh Ben-Dan & Classin - 2	YouTube Theleh Ben-Dan & Classin	2020-11-13	45	0.00	0.00	--	🔒	Pictures Video
8	YouTube Ms Campbell & Classin - 2	YouTube Ms Campbell & Classin	2020-11-13	48	0.00	0.00	--	🔒	Pictures Video

Resource Management

Sn	Phone Number	Name	Course Progress	Lesson Progress	Present/Absent/Late/Leave-Early	Student Status	Device Inspection Information	Add Date	Student Tag	Operate
1	+63 9491004666	0063-9491004666	1/1	1/1	1/0/1/0	Visible	📶 🎧 📱 🌐	2020-11-19	+	View Hide
2	+63 9076220374	Teacher Branden	1/1	1/1	1/0/0/0	Visible	--	2020-11-19	+	View Hide
3	+1 3478162057	Morah Theleh	1/1	1/1	1/0/1/1	Visible	📶 🎧 📱 🌐	2020-11-13	+	View Hide
4	+1 9173300572	TeachMsCampbell	1/1	1/1	1/0/1/1	Visible	📶 🎧 📱 🌐	2020-11-13	+	View Hide
5	+63 9166554857	0063-9166554857	1/1	2/2	1/1/0/1	Visible	📶 🎧 📱 🌐	2020-11-10	+	View Hide
6	+63 9753197282	Dwaine	1/1	1/1	1/0/1/0	Visible	📶 🎧 📱 🌐	2020-11-04	+	View Hide
7	+34 657362677	Carli	1/1	1/1	1/0/1/1	Visible	📶 🎧 📱 🌐	2020-11-03	+	View Hide
8	+86 15201398653	Yuekun_Classin	1/1	1/1	1/0/1/0	Visible	📶 🎧 📱 🌐	2020-10-23	+	View Hide

Student Management

# Satisfy School Needs on Different Levels

ClassIn provides institution's admin with an all-in-one management dashboard

 <p>Usage Scenario</p>	<ul style="list-style-type: none"> <li>Teaching</li> <li>Training</li> <li>Conference</li> </ul>
 <p>Management Coverage</p>	<ul style="list-style-type: none"> <li>Data</li> <li>Attendance</li> <li>Cloud Drive</li> <li>Session</li> <li>Homework</li> <li>Class Statistics</li> <li>Streaming</li> <li>Behavior</li> <li>Class Report</li> </ul>
 <p>Technology Support</p>	<ul style="list-style-type: none"> <li>Multichannel Interactive Video</li> <li>Multiport Sync e-Blackboard</li> <li>Collaborative Doc Editor</li> <li>Multiscreen Sharing</li> <li>Interactive Presentation</li> <li>Break-out Room</li> <li>High Quality Content Embedded</li> <li>Specialized Tools Embedded</li> <li>Cloud Recording and Replay</li> <li>Network Delay &lt;300ms Globally</li> </ul>





**Management  
Coverage**

- Data
- Session
- Streaming
- Attendance
- Homework
- Behavior
- Cloud Drive
- Class Statistics
- Class Report

Course Number(1)	Course Name	Course Type	First Lesson Date	Course Progress	Course Valid Period	Teacher Number	Student Number	Auditing Student Number	Operate
1	Rick's Conference Room	Standard Course	2021-02-21	4/4	Permanent	0000	4		Edit Classroom Data Finish

Lesson	Course	Date	Pictures	Video (MB)	Uploaded Video Size	Lesson Tag	Protected	Operate
1	YouTube Teacher Setly & Classin - 1	2020-11-19	44	0.00	0.00			Picture Video
2	YouTube Brandon Casimira & Classin - 1	2020-11-19	86	173.40	0.00			Picture Video
3	with Eggplant Embassy - 1	2020-11-17	10	0.00	0.00			Picture Video
4	Lillem's public course 1116-145	2020-11-16	2	0.00	0.00			Picture Video
5	Lillem Demo Test - 7	2020-11-13	0	0.00	0.00			Picture Video
6	Lillem Demo Test - 6	2020-11-13	0	0.00	0.00			Picture Video
7	YouTube Thelsh Ben-Dan & Classin - 2	2020-11-13	45	0.00	0.00			Picture Video
8	YouTube Ma Campbell & Classin - 2	2020-11-13	46	0.00	0.00			Picture Video

## Class Session Management

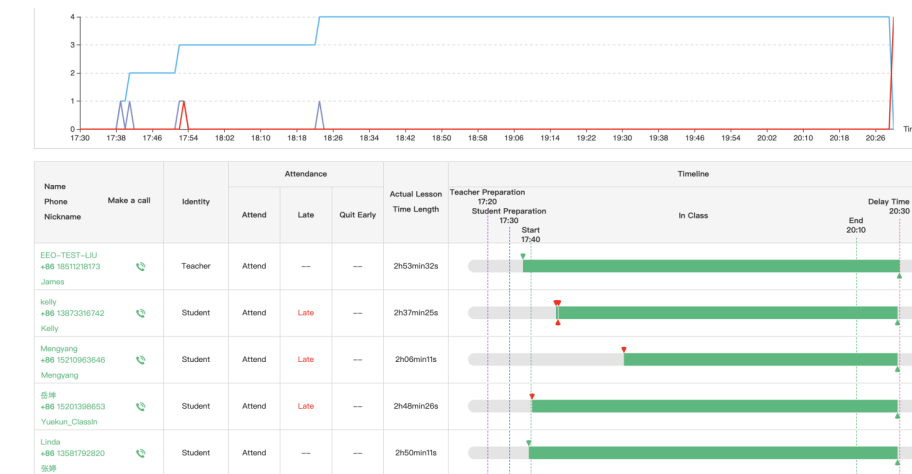
Student Number(1)	Phone Number	Name	Course Progress	Lesson Progress	Present/Absent/Late/Leave-Early	Student Status	Device Inspection Information	Add Date	Student Tag	Operate
1	+63 9491004666	0000-9491004666	1/1	1/1	1/0/1/0	Visible		2020-11-19		View Hide
2	+63 9076220374	Teacher Brian Den	1/1	1/1	1/0/0/0	Visible		2020-11-19		View Hide
3	+1 3478162057	Moragh Thelsh Ih	1/1	1/1	1/0/1/1	Visible		2020-11-13		View Hide
4	+1 9173300572	TeachMaCam pbert	1/1	1/1	1/0/1/1	Visible		2020-11-13		View Hide
5	+63 9169054857	0000-9169054857	1/1	2/2	1/1/0/1	Visible		2020-11-10		View Hide
6	+63 975191282	Deanne	1/1	1/1	1/0/1/0	Visible		2020-11-04		View Hide
7	+34 657362677	Carl	1/1	1/1	1/0/1/1	Visible		2020-11-03		View Hide
8	+86 15201398653	Yuehan_Classin	1/1	1/1	1/0/1/0	Visible		2020-10-23		View Hide

## Resource Management

## Student Management

Student	Answer Time	Correct Rate	Score
Kate	2021-02-05 17:44	25%	5
Shella	2021-02-05 17:43	25%	5
Dele	2021-02-05 17:43	0%	0
Clare	2021-02-05 17:43	25%	5
Ana	2021-02-05 17:43	50%	10

Submission Rate	Submitted	Late Number	Return for revision	Revised
0%	0/8	0	0	0



Review

James Answer Sheet

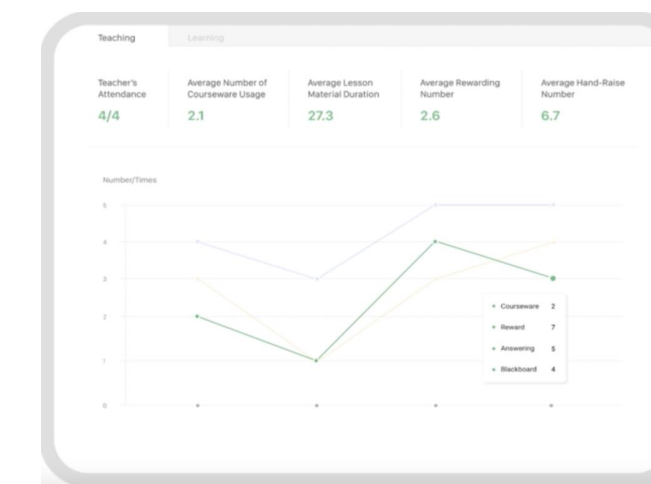
Submit Time: 02:05:17.63:39 Score: 5 Correct Rate: 25%

Answer Time: 00:21:54

1. What are the data in the learning report? [Multi-choice, Spelling]

A. Speaking time(Correct Answer)  
 B. Onstage time(Correct Answer)  
 C. Courseware used time  
 D. Reward data(Correct Answer)

Student Name	Submitted	Submit Time	Late	Revised	Return for revision	Revised	Excellent	Score
Annie	---	---	---	---	---	---	---	---
Clare	---	---	---	---	---	---	---	---
Ana	---	---	---	---	---	---	---	---
Yuehan_Classin	---	---	---	---	---	---	---	---
Dele	---	---	---	---	---	---	---	---
Yip	---	---	---	---	---	---	---	---



## In-Class Quiz

## Assignment

## Behavior Management





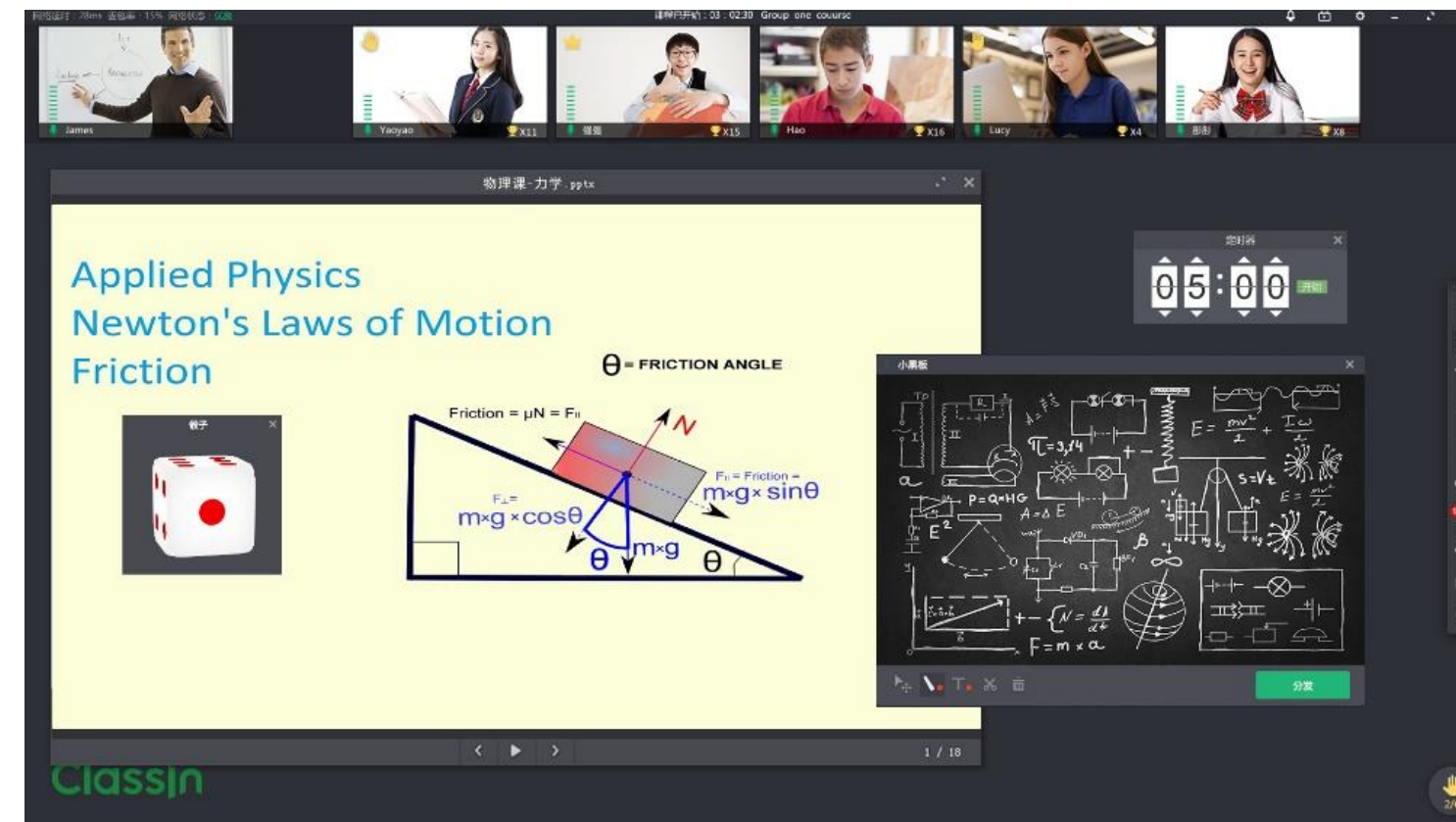
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- Teaching
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- Conference



Technology Support

- Multichannel Interactive Video
- Break-out Room
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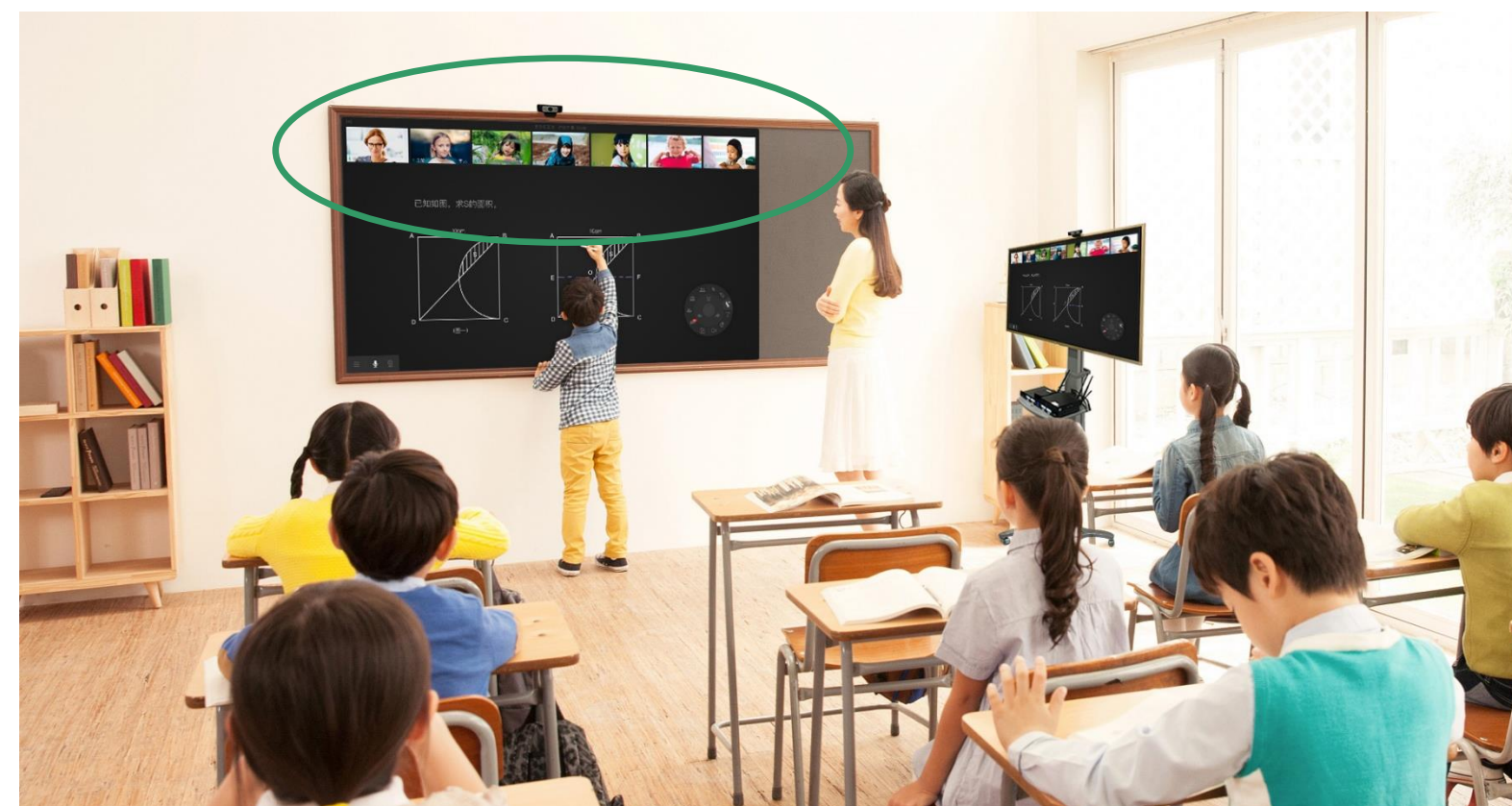
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Lessons can take place on pure online virtual classroom when schools face force majeure. ClassIn **makes teaching resources available and interactive without constraint of geographic barrier**



### Physical Classroom

When lessons take place in physical classroom like any regular day, **ClassIn enhance educator's accessibility to the best educational resources and student's learning experience**



### Online-Merge-Offline

Lessons can take place in physical classroom with remote students accessing online. ClassIn **maximizes the capacity of each classroom and makes the best teaching resources scalable for more people**

# Trusting Global Client

Attribute to product reputation  
ClassIn has attracted clients from all areas of education

## Global Partners



## NGOs



## Higher Education



## K-12 Americas



## K-12 Asia



## K-12 EMEA



## K-12 Philippines



## Tutoring



# Case Study

ClassIn and **Sony Global Education** have formed a strategic alliance that will utilize the world's largest interactive online education platform to build a complete OMO (Online-merge-Offline) teaching framework for Japan's education system



# Case Study



Teamed up with **St. Francis of Assisi Montessori School of Cainta, Philippine**

ClassIn helped the educators to get through the pandemic and revolutionized the experience of online learning



# ClassIn

**empower education online**

# Trusting Client

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ClassIn has attracted clients from all areas of education

## Higher Education



## Public School System



## K-12 Education Companies



## International School



## English Learning



## Study Abroad



## Vocational Training



## STEAM Education



## Non-Profit Organization

